

IS THIS LOW-KEY SANITIZATION STOCK PERFECTLY POSITIONED TO THRIVE DURING COVID-19?

Investors are currently experiencing one of the most volatile, challenging markets of our lifetime.

Mandated shutdowns have wreaked havoc on the majority of corporations, and it is challenging to find any silver lining in the stock market.

However, there are a small number of businesses that will come out of this pandemic stronger than before.



The way we live, work and play may forever be altered, and certain measures that feel temporary will likely become ingrained into our everyday existence.

One such theme I have been writing about is the trend towards increased use of sanitization & disinfectant products.

Items like hand sanitizer may very well become a standard household good. Even when this pandemic has subsided, people will likely have formed lasting bias towards increased sanitization.

ACCORDING TO A NEW REPORT
FROM ARITZON, HAND SANITIZER SALES
ARE EXPECTED TO REACH **US \$11 BILLION**
IN 2020, A 600% INCREASE OVER
LAST YEAR

A company that I have written about previously has been a major benefactor of this trend, having just signed an agreement to sell **\$97 million of sanitization products** to the government and big-name retailers.

For the moment, they are still a tiny, little known stock with a tremendous amount of growth potential.

The company I am referring to is called Previcare, and it is a portfolio holding of a publicly traded stock called Magnetic North Acquisition Corp, that trades in Canada under the symbol MNC.V



Magnetic North Acquisition Corp

Trading in  with the stock
symbol **MNC.V**

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Magnetic North applies a private equity style investment philosophy, where management evaluates deal flow on behalf of shareholders and invests time, capital, and expertise in the most promising companies.

Previcare is an excellent example, where Magnetic North currently owns 32% of the company, giving investors exposure to this exciting, high growth business.

However, the most interesting and unique aspect of this stock is how it is structured for shareholders.

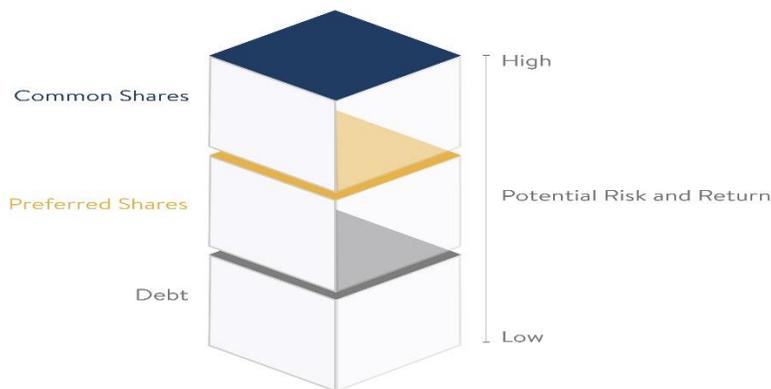
In addition to the common shares, Magnetic North is also in the process of issuing preferred shares, something legendary investor Warren Buffet has vocally expressed an affinity towards.



Preferred Shares – a friend in times like these?

What are preferred shares? If you are not familiar, this section of the article is extremely important for your investing knowledge.

A preferred share is the middle ground between a stock and a bond. In the event of a bankruptcy, bondholders get paid out first, followed by preferred shareholders and last, if there is anything left, common shareholders.



When it comes to dividends, preferred shareholders also typically receive a much higher payment, providing an attractive income boost.

Preferred shares also come in many different flavours, each with different, unique attributes.

In the case of Magnetic North, they have a particularly interesting class of preferred shares, with three interesting attributes.

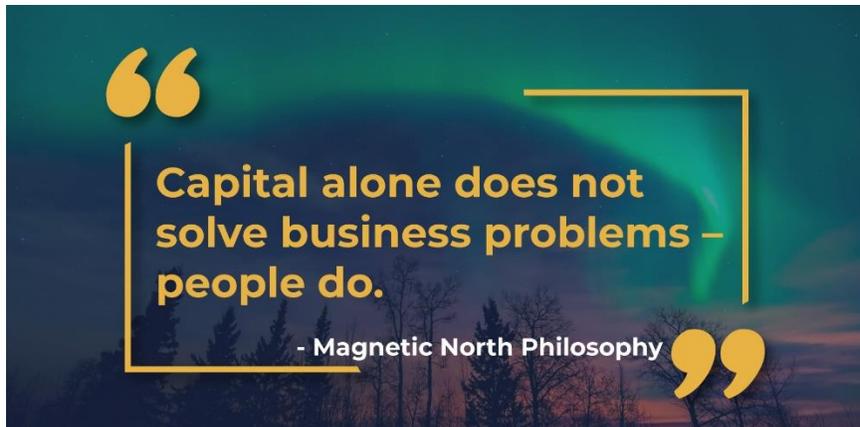


First, preferred shareholders enjoy a 5% dividend yield, which in this current market environment of falling interest rates and dividends being slashed is quite attractive.



Magnetic North preferred dividends also have an added layer of safety because of the core business model.

Management provides more than just capital to their portfolio companies, they also provide management and operational expertise in exchange for a monthly fee. Aside from funding daily operations of MNC.V, this payment also acts as a buffer to help fund the dividend payment for preferred shareholders.



Second, is related to the safety of your investment. In the case of Magnetic North, the capital structure has no debt, meaning the preferred shareholders are actually at the top. If anything goes wrong, preferred shareholders get paid first.

Last, and arguably the most unique and interesting attribute is the special dividend.

The objective of Magnetic North’s fund is to find attractive businesses, grow them through capital and expertise, and then monetize them at some point, for example by selling the portfolio company to a strategic buyer.

In an event such as this, 50% of the proceeds from the sale go straight to the preferred shareholders by way of a special dividend.

The remaining proceeds are held within the company, and used to fund new investment opportunities, starting the process over again.



Magnetic North is a stock that has many unique characteristics that are particularly timely in a market environment such as this.

To summarize:

5 REASONS TO CONSIDER **MNC.V**

1. Both preferred & common shares
2. Attractive portfolio companies
3. Expert management
4. Early stage valuation
5. Large upside potential

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