

REX

CSE (conditional): REXO (reserved)

ROYALTIES ON YOUTUBE CHANNELS

COMPANY OVERVIEW

REX Opportunity Corp. is a royalty company on the creator economy.

REX acquires royalty interests on YouTube channels, investing directly in creators.

PRO FORMA CAPITALIZATION

Financing Proceeds - \$ -	\$600,000	\$2,100,000	\$3,750,000
Currently Outstanding	66,962,689	66,962,689	66,962,689
Financing Shares*	4,000,000	14,000,000	25,000,000
Financing Warrants	4,000,000	14,000,000	25,000,000
Warrants Outstanding	13,469,687	13,469,687	13,469,687
Stock Options	5,335,000	5,335,000	5,335,000
Fully Diluted Shares Outstanding	98,767,376	113,767,376	135,767,376

* \$0.15 Units Comprising 1 Share and 1 Warrant @ \$0.20 for 3 years



**REX - ACQUIRING
ROYALTIES ON THE
MULTI-BILLION DOLLAR
HIGH GROWTH
CREATOR ECONOMY.**

3 REASONS TO BUY:



CASH FLOW

Immediate, received by REX monthly



EXPOSURE TO HIGH GROWTH SECTOR

Pure Play on Content



NON-CORRELATED ASSET CLASS

MARKET OPPORTUNITY



YOUTUBE REVENUE GROWTH

37.2% CAGR Over the Last 3 Years



REVENUE SHARE MODEL

YouTube Pays Creators 55% of AdSense Revenue



YOUTUBE CREATORS

YouTube Paid ~ \$15.9 Billion to Creators in 2021

YouTube Ad Revenue	2017	2018	2019	2020	2021
	US \$8.150 billion	US \$11.155 billion	US \$15.149 billion	US \$19.772 billion	US \$28.845 billion

Source: Alphabet December 31, 2018, 2020 and 2021 Financial Statements

LEADERSHIP



CHIEF EXECUTIVE OFFICER
JIM BOYLE

Jim was founder and principal architect of the Canadian Securities Exchange, a Canadian stock exchange, designing both the regulatory and market models. Jim has an LL.M. in securities law from Osgoode Hall.



CHIEF INVESTMENT OFFICER
DOUGLAS IBBITSON CFA

Douglas worked in the equity research department for various Canadian Investment Dealers, with experience in gaming, esports, cannabis and mining. Douglas has a BComm from the University of Guelph majoring in Management Economics in Industry and Finance.

CONTACT DOUGLAS IBBITSON, CHIEF INVESTMENT OFFICER DOUG@REXOPPORTUNITY.COM