

REX

ROYALTIES ON YOUTUBE CHANNELS

COMPANY OVERVIEW

REX Opportunity Corp. is a royalty company on the creator economy.

REX acquires royalty interests on YouTube channels, investing directly in creators.

CAPITALIZATION

Currently Outstanding	71,076,940
Warrants Outstanding	17,643,938
Stock Options	4,760,000
Fully Diluted Outstanding	93,480,878

MANAGEMENT SHAREHOLDINGS

Shareholder	Shares
Jim Boyle, CEO	26,620,057 Shares (37.45%)
Other Officers, Directors and Employees	2,751,791 Shares (3.87%)



REX - ACQUIRING ROYALTIES ON THE MULTI-BILLION DOLLAR HIGH GROWTH CREATOR ECONOMY.

3 REASONS TO BUY:



CASH FLOW

Immediate, received by REX monthly



EXPOSURE TO HIGH GROWTH SECTOR

Pure Play on Content



NON-CORRELATED ASSET CLASS

MARKET OPPORTUNITY



YOUTUBE REVENUE GROWTH
37.2% CAGR Over the Last 3 Years



REVENUE SHARE MODEL
YouTube Pays Creators 55% of AdSense Revenue



YOUTUBE CREATORS
YouTube Paid ~ \$15.9 Billion to Creators in 2021

YouTube Ad Revenue	2017	2018	2019	2020	2021
	US \$8.150 billion	US \$11.155 billion	US \$15.149 billion	US \$19.772 billion	US \$28.845 billion

Source: Alphabet December 31, 2019, 2020 and 2021 Financial Statements

LEADERSHIP



CHIEF EXECUTIVE OFFICER
JIM BOYLE

Jim was founder and principal architect of the Canadian Securities Exchange, a Canadian stock exchange, designing both the regulatory and market models. Jim has an LL.M. in securities law from Osgoode Hall.



CHIEF INVESTMENT OFFICER
DOUGLAS IBBITSON CFA

Douglas worked in the equity research department for various Canadian Investment Dealers, with experience in gaming, esports, cannabis and mining. Douglas has a BComm from the University of Guelph majoring in Management Economics in Industry and Finance.

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